

! Action Card !

Consult With Office

The office is busy today! It's nearly lunch, let's ask everyone what they think. Confer with the other players currently playing. Decide as a group whether or not to report the communication and why.

The dis**PHISH**information Game

1

Action

! Action Card !

Consult With Colleague

Your colleague looks bored... let's ask them what they think!
Confer with another player of your choice. Decide together whether or not to report the communication and why.

The dis**PHISH**information Game

1

Action

! Action Card !

Out of Office

You're on holiday. Skip your go (do not turn over communication).

The **disPHISH**information Game

1

Action

! Action Card !

Delegate To Colleague

You're not sure about this one, and decide it would be best if your boss had to deal with it instead. Allow a player of your choice to decide whether or not to report the communication. They keep the point if correct.

The **disPHISH**information Game

1

Action

The dis**PHISH**information Game: You and Your Company

Welcome to Creative Ads!



To: You

From: HR@creativeads.co.uk

Hello new employee!

Welcome to the Creative Ads project management department, we're glad you've joined us and look forward to our time together.

We've recently been the target of a lot of phishing and spam emails, SMS's, and calls. All legitimate links should usually be from the creativeads.co.uk domain, and all emails should be from @creativeads.co.uk. Be vigilant!

Good luck!

Phishing attacks are by far the most common form of cyber-crime, with ~**3.4 billion** spam emails being sent every day. In 2024, **84%** of reported cyber security attacks on UK businesses were phishing attacks.

A 2019 Threat Report by Symantec showed that **65%** of cyber-attacks were executed through spear phishing.

A single successful phishing attack can have a disastrous impact on not only organisations (e.g., through loss of data, impact on reputation, and regulatory fines), but individuals as well.

Research shows that people are overconfident in identifying phishing: **you may not be as good at spotting phishing messages as you think you are.**

Bankruptcy

1 A Ransomware Attack Pushes Advertising Firm Creative Labs into Insolvency

2 Creative Labs Tech Chief Leaves Months After Cyber Attack Cost It £300m

3 UK Advertising Company Creative Labs Takes Systems Offline After Cyber-attack

4 Advertising Firm Fined £60,000 After Cyber Attack

5 Creative Labs Urges Customers To Be Vigilant After User Details Accessed in Cyber Attack

6 Creative Labs Reveal User Emails Accessed in Cyber Attack

7 Cyber Attack that Crippled Creative Labs' Systems Shows Businesses Must Be Vigilant

8 Creative Labs Confirms Cyber Attack In Some Regional Offices

9 Hackers Target Creative Labs In Phishing Cyber Attack...

Start

